

**Hong Kong Trade Development Council**  
Databank Registration Form (for companies outside Hong Kong, Mainland China or Taiwan)

Please fill in your company details and sign at the bottom, then return to us by mail, fax at (852) 2169 9688 or email to [databank@hktdc.org](mailto:databank@hktdc.org)

**I. General Information**

Company name: \_\_\_\_\_  
Office Address: \_\_\_\_\_  
Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Office Tel: \_\_\_\_\_ Company E-Mail: \_\_\_\_\_  
Office Fax: \_\_\_\_\_ Company website: \_\_\_\_\_  
Year of Establishment: \_\_\_\_\_ No of Staff: \_\_\_\_\_  
Annual Turnover (US\$): \_\_\_\_\_ Target Markets: \_\_\_\_\_

Overseas Affiliations: *Please state the name & city location of any overseas parent company (P), branch office (O), overseas company representing (R) and factory (F)*

Name of Company	City / Country located
P/O/R/F _____	_____ / _____
P/O/R/F _____	_____ / _____

**II. Contact Particulars**

1. Name of Principal: Mr/Miss/Ms./Mrs. \_\_\_\_\_ Title: \_\_\_\_\_  
First name Last name  
Office Direct Tel: \_\_\_\_\_ Office E-mail: \_\_\_\_\_  
2. Name of Contact Person: Mr/Miss/Ms./Mrs. \_\_\_\_\_ Title: \_\_\_\_\_  
First name Last name  
Office Direct Tel: \_\_\_\_\_ Office E-mail: \_\_\_\_\_

**III. Trade Details**

Nature of Business:  
 Service Co.     Manufacturer     Exporter     Importer     Export Agent     Buying Office     Import Agent  
 Chain Store     Department Store     Wholesaler     Retailer     e-tailer     Distributor     Mail Order Co.  
 Shopping Mall     Trade / Industrial Organization     Other (please specify): \_\_\_\_\_

Major Product/Service: *Please state the products/service sectors which your company deals with, including brands handled.*  
\_\_\_\_\_

★ *Please write or attach a Company Overview, describing your company's major activities, ISO achievement, professional qualifications, distribution channels, awards, projects handled and other relevant experience, etc., if appropriate.*

I would like to subscribe to the **HKTDC Hong Kong Means Business** – the free online newsletter featuring the latest business news, market trends and analysis. Please email me the link to register for the weekly e-newsletter and to customise the news I receive in Hong Kong Means Business.  
My email address is \_\_\_\_\_

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose, and for any other purposes as stated in the Privacy Policy Statement (available at <http://www.hktdc.com/mis/pps/en>); I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein.

If you are from a member state of the European Union (EU) / European Economic Area (EEA), PLEASE tick here if you accept our use of your provided data for direct marketing purposes.

\* For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant data protection law in the EU

Name \_\_\_\_\_ Signature/Co Chop \_\_\_\_\_ Date \_\_\_\_\_

